



gaia-x
Hub España

17 de Diciembre

Encuentro Gaia-X España.

Diálogo estratégico para un futuro soberano y competitivo de la Economía del Dato en Europa y España

Gobernanza en ETDS

DEPLOYTOUR
European Tourism Data Space

Ayuda 27.08.4671.488 financiado por:



GOBIERNO DE ESPAÑA

MINISTERIO PARA LA TRANSFORMACIÓN DIGITAL Y LA FUNCIÓN PÚBLICA

SECRETARÍA DE ESTADO DE ENVIOS Y TURISMO

DEPLOYTOUR

European Tourism Data Space

In the framework of the European Digital Europe Programme, supported by the European Commission, DEPLOYTOUR aims to **develop a trusted Common European Tourism Data Space (ETDS)**.

It is **built on the blueprint developed by two preparatory actions** for the European Tourism Data Space:



Programme Digital Europe

DIGITAL- 2023-CLOUD-DATA-AI-05

DATATOURISM-Data Space for Tourism

EU Funding: 50%

Consortium: 15.3M euros



Coordinator:



Participants:

43 organizations from
13 countries

Duration:

3 years

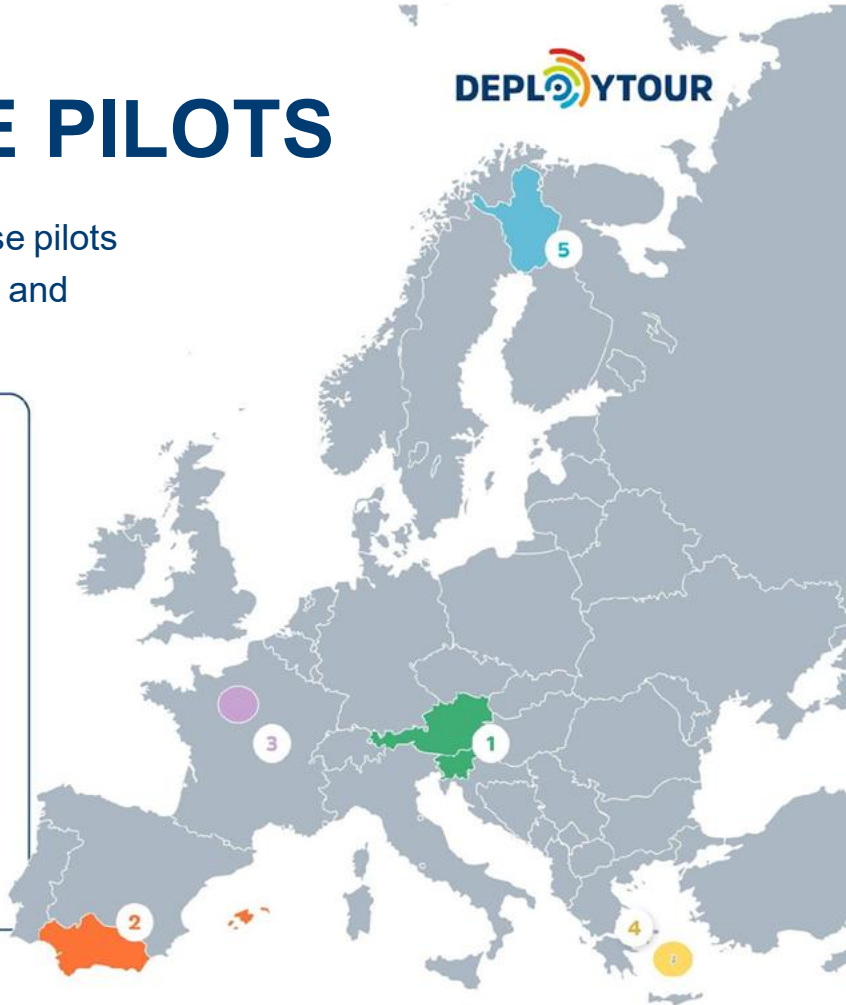
Kick off:

Mallorca
November 2024

DEPLOYTOUR USE CASE PILOTS

The DEPLOYTOUR consortium is implementing five use-case pilots across Europe to show the tangible advantages of the ETDS and address key challenges in tourism:

- 1** **Tourist overcrowding in natural areas and environmental impacts:** Use Case Pilot 1
- 2** **Transforming mature destinations to make them more competitive, resilient, and sustainable:** Use Case Pilot 2
- 3** **Meeting hyper-personalized client demands in the MICE sector:** Use Case Pilot 3
- 4** **Managing high-seasonality destinations:** Use Case Pilot 4
- 5** **Addressing the lack of a centralized platform to empower tourism SMEs:** Use Case Pilot 5

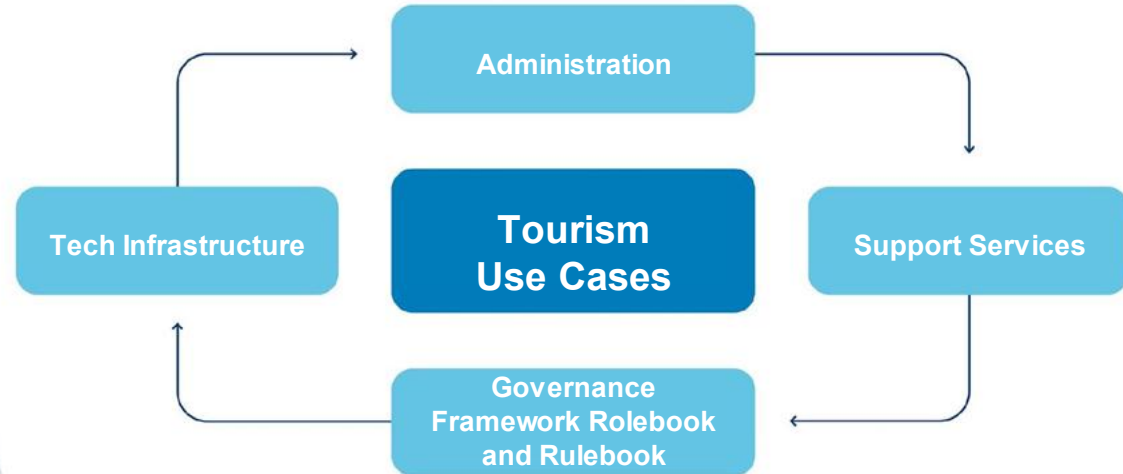


HIGH LEVEL ROADMAP



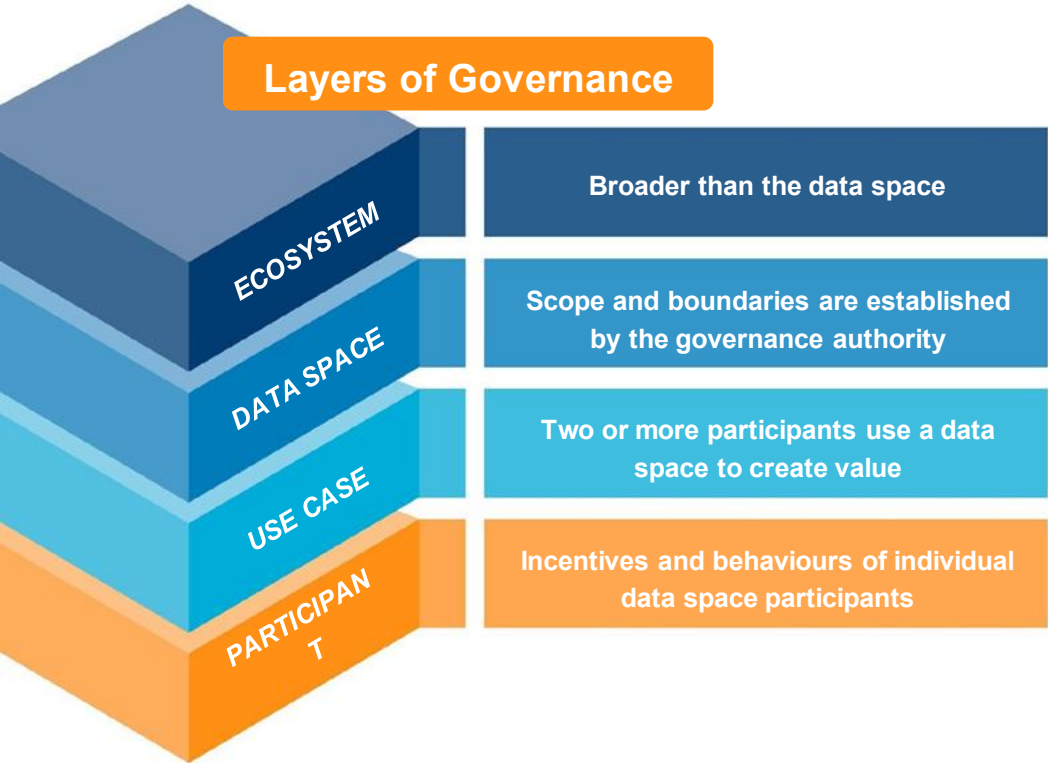
GOVERNANCE ASPECTS

“The structured set of principles, processes, and practices that guide and regulate the governance, management and operations within a data space to ensure effective and responsible leadership, control, and oversight. It defines the functionalities the data space provides and the associated data space roles, including the data space governance authority and participants” (from DSSC Blueprint)



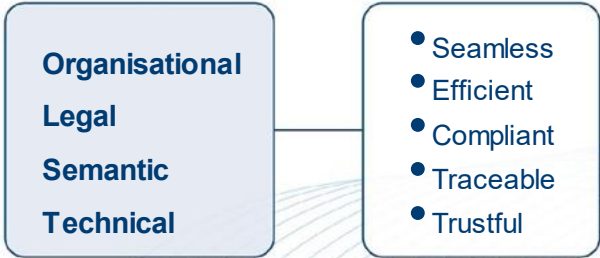
GOVERNANCE ASPECTS

Layers of Governance



Layers of Interoperability

Inside the layers
Between the layers



EL PLAN MAESTRO: DOS PARTES, UN SISTEMA

ROLEBOOK (El Quién)

Define los roles, responsabilidades y actores del ecosistema.

[Definido]



RULEBOOK (El Cómo)

Establece las reglas, procesos y acuerdos para la operación.

[Futuro]

The Rolebook

Identify mandatory and optional roles in the ETDS

Roles directly engaged in data sharing	
Data Provider	Data consumer
Service Provider	Use Case Teams
Data Space Governance authority and inherent expert roles	
DS-Governance authority (in the narrower sense)	DS-Executive
Use Case Coordination	Legal Experts
Technical Experts	Rulebook Maintainer
Data Modelling Experts	Financial Experts
Platform Operator/Core Service Provider	Marketing/Communication Experts
Supportive roles and external stakeholders	
Data Space Participants (as members of the organisation)	EC/Data Space Sponsor/Founder
EU Member States	Tourism Organisations/DMOs/SMEs
External subject matter experts	Other Common European Data Spaces (same sector or cross-sectoral)

Tourism Focused Roles
Administrative Roles
Technical Roles
Miscellaneous Roles

- Organization independent
- Redistributable
- Scalable
- “Shareable”

EL FUTURO RULEBOOK: NUESTRO MANUAL DE OPERACIONES

El Rulebook será un conjunto modular de guías y acuerdos prácticos, adaptado a cada rol, no un único documento.



PARA PARTICIPANTES

Onboarding técnico, descripción de productos de datos, control de uso.

PARA EXPERTOS TÉCNICOS

Arquitectura, estándares de interoperabilidad, seguridad.

PARA LA GOBERNANZA

Políticas de membresía, gestión de la conformidad, resolución de conflictos.



Gracias

